

RAVITDAHAN

Designer



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050.3526892

SKILLS / TOOLS

- + Sketch, Zeplin, Adobe (Photoshop, Illustrator, Lightroom, Premiere) Windows / Mac.
- + In my extra time: singer songwriter, designer & event producer, Chocolatier (XOCO Chocolate), a pastry chef, a professional photographer.

EDUCATION

2017

Netcraft Academy

Studied fields of design specific for web, mobile and e-commerce, including user research, information architecture and specifications, and the fundamentals of microcopy.

2015

Concept - Design & Events Production

Design & production of concept events, central table design, canopy design & flower design.

2009

Studio Gavra - Photography

Photography techniques, studio photography, outdoor photography, fashion productions, portraits, food photography and styling.

2004-2006

Jordan Valley College

An interactive communication engineering degree (Graduation with honors).

2002-2004

Bar-Ilan University

Bachelor's degree (BA) in a dual-disciplinary track, Communication (Main) and Humanities (Secondary).

EXPERIENCE

2015-2018

Senior UX/UI Designer, Fifth Dimension *(AI based intelligence platform)*

- + Lead & build UI, data visualizations & design for an advanced investigation platform, according to customers' needs.
- + Work daily with Product Management & R&D departments, throughout the entire product development process.
- + Define & demonstrate best in class UX & UI that reflect big data & AI Technology.
- + Define new approaches to complex design problems & create wireframes, screen-flow diagrams & guidelines.
- + Update & design UX/UI for the company website.
- + Design marketing materials such as branding, advertisements, brochures & tradeshow booths.
- + The creative fun spirit of the company- plan and design all the company events.

2014

Graphic Designer, Como *(App Designing platform)*

- + Websites, Print, Branding from the logo stage through mobile application mock-up, icon design, Facebook pages and pdf docs.
- + Designing UI/UX for a mobile app development platform, which included verification of platform effectiveness as a user.

2013

Product Designer, DealPly *(E-Commerce marketing platform)*

- + Branding creation from logo making through to concept building for white-label product.
- + Enhancing company products by brainstorming UI/UX ideas in correlation with R&D & marketing requirements, A / B tests, Landing Pages, product adjustments to different target audiences around the world.

2011-2012

Designer, Coolvision

- + Main website designer "The Loop": UX / UI and Creative Network.
- + Website design & Characterization, campaigns, logos, mailing, animations.

2010

Main UX/UI Designer, Propoza *(Design studio)*

- + Website design & Characterization, Interfaces, Presentations, banners
- + Working directly with customers & facing development.

2009

Web Designer, Pionet / Sadna *(Design studio)*

- + Web design with a wide range of customers. Working directly with customers & facing development.
- + Preparation for the implementation & integration stage, working with the group planning team & customers.

2008

Web Designer, E-Dologic *(Advertising agency)*

- + Design of sites, banners, mini sites & interactive campaigns.
- + Animation & character creation, lip sync, building backgrounds & environments (working with FLASH software).